

out
for your world!

We have the food, technology,
money and knowledge to:

- feed the world
- clean up our drinking water
- combat malaria, AIDS and tuberculosis
- stem the tide of climate chaos
- make poverty history in our lifetime

All we need is
the will to make
it happen.

So... **DEAK OUT**
speak out
for your world!

Website: www.8goals.ca
Contact us: info@8goals.ca



GOALS TO
MAKEPOVERTYHISTORY



WWW.8GOALS.CA

By  GOALS FOR
A BETTER WORLD
CAMPAIGN

speak

WHAT

is the 8 Goals for
a Better World Campaign?

The 8 Goals for a Better World Campaign is mobilizing Canadian post-secondary students to champion the Millennium Development Goals. Once informed on the issues, we can then work together and call for policies to strengthen Canada's contribution to global development.

The Campaign is led by established Canadian organizations and student groups concerned with global issues.

We as students are essential to the Campaign because:

- We have **skills and interests** in a variety of disciplines to contribute.
- We have **strength in numbers**. Together, we represent over half a million Canadian post-secondary students.
- We have **passion and energy**. As young leaders of change, we have a big stake in the future. We must help make poverty history.

WHERE

did the Goals come from?

Since the United Nations Millennium Summit in 2000, all member countries of the United Nations, including Canada, have signed onto a Millennium Declaration pledging to do their part to reduce extreme poverty, hunger, disease, illiteracy, environmental degradation and discrimination against women by 2015. This agreement generated the Millennium Development Goals – *eight goals placing human well-being and development at the forefront of the global agenda.*

WHAT

are the Goals?

In 2000, the United Nations committed to:

- 1 Eradicate extreme poverty and hunger
- 2 Achieve universal primary education
- 3 Promote gender equality and empower women
- 4 Reduce child mortality
- 5 Improve maternal health
- 6 Combat HIV/AIDS, malaria and other diseases
- 7 Ensure environmental sustainability
- 8 Develop a global partnership for development

CHAMPION

the Development Goals
on your campus

Organize activities related to the Goals.

Whether it's an information booth, fair trade fashion show, rally or workshop, your event is crucial to bring attention to the Goals.

Get support on your campus from your student association and administration.

They can publicly support the Goals and our mobilization efforts by signing the Millennium Declarations created just for them. Not only will our initiatives be backed by a large network of staff and students, but their support can also provide us with greater credibility and resources.

Engage in dialogue with policy-makers.

We can impact policy if we all speak out together. Through actions like writing letters to our MPs, we can tell policy-makers that we care about the Millennium Development Goals.

CALL FOR

policies to achieve them

More and better aid

Every 3 seconds, a child dies as a result of extreme poverty.

Poverty prevents people from eating adequately, caring for the sick, and making a living. Focused, quality aid can be the first step to helping millions of people work their way out of poverty.

Debt cancellation

Between 1970 and 2002, the poorest countries in Africa received \$294 billion in loans and paid back almost that entire amount in principle and interest. However, they still owe over \$200 billion in penalties and interest to the richest countries of the world.

Millions of people go without access to health care or education as their governments instead spend money to service enormous external debts. Developing countries need immediate and unconditional debt cancellation to have the means to end poverty.

Trade justice

The richest countries in the world spend more on agricultural subsidies for their own farmers than the gross national product of all African countries combined.

Right now the rules that govern trade make the playing field extremely unequal. Developing countries are sometimes pushed to take down trade barriers while wealthier countries can sell goods below cost globally. Making trade fairer would be a huge step towards allowing developing countries to escape from poverty.

8 Goals is primarily an education campaign active on campuses. However, as education must lead to action, we work closely with Make Poverty History and support its policy platform on aid, debt and trade.

Go to our website at www.8goals.ca for the Declarations, tools for getting your administration on board, ideas for activities, and more information on the Goals. Find out what you can do to help make poverty history.

